



Town of Zionsville - Information Technology
1100 West Oak St – Zionsville, Indiana
Phone: 317.873.1577

Information Technology Monthly Report
January 2013

- Continuing network consolidation project with Structurepoint
 - Planning in-progress to move all desktops/laptops to the new domain to complete consolidation project
 - Met with Structurepoint team to discuss and develop project plan for moving the remainder of the servers and desktops to the new consolidated domain
- Met with ZFD regarding ThinkMap updates and changing needs for emergency vehicle laptop installs
- Met with Town Manager Mitro regarding website updates
- Met with Chief Vangorder regarding ZFD technology work
- Met with Verizon for a business review of our current lines of service to reduce costs where possible
- Met with Town Managers to discuss field permitting software for Town inspectors
- Attended weekly staff meetings
- Ongoing website updates for various department needs
- Social Media Notes:
 - Engaged with ZFD and Citizens Water to keep residents updated regarding a major water outage within the Zionsville area for a number of hours on January 28, 2013. Reached several thousand users within just a few minutes. Many positive responses from our efforts to keep everyone informed quickly using our social media outlets during the water outage. – Quote from a resident – “Nice work using social media last night to help Citizens Water communicate about the water outage. Well done. Proud of my town”
 - Currently have 642 Likes (+84 from December) to the Town of Zionsville Facebook page, with an average weekly reach to 2398 individual Facebook users
 - ZPD Facebook page has 99 Likes (+11 from December)
 - ZFD Facebook page has 278 Likes (+16 from December)
 - ZPD Crime Tips Facebook page has 109 Likes (+5 from December)
 - Town of Zionsville Twitter account (@ZionsvilleIN) has 669 followers (+118 from December)
- Town of Zionsville Website January 2013 Stats (www.zionsville-in.gov)
 - 6795 Visits with an average visit duration of 00:02:01
 - 19546 total page views
 - 64% of webpage views were from new users with 4355 visits
 - iPhone was the most used mobile device visiting the site with 735 visits
 - Police was most visited department during January with 508 page views