



Town of Zionsville - Information Technology  
1100 West Oak St – Zionsville, Indiana  
Phone: 317.873.1577

---

Information Technology Monthly Report  
July 2012

- Completed installation and testing of new fiber optic link from the Town Hall to the Zionsville High School and Zionsville West Middle School to ZFD Station 93 – Station 93 is now online through the new fiber optic link with excellent results
- Met with Town Manager and Steve Russo regarding website updates
- Testing continuing with Alfresco document management solution
- Met with Chief VanGorder regarding ZFD technology work
- Met with Clawson Communications and ZFD to manage installation details of fiber project
- Met with Van Ausdall & Farrar regarding document management hardware
- Attended Boone County bi-weekly IT directors meetings – focusing on disaster recovery cooperation between all county entities
- Attended Town Council Agenda Meeting
- Attended weekly staff meetings
- Social Media Notes:
  - Currently have 387 Likes (+63 from June) to the Town of Zionsville Facebook page, with an average weekly reach to 1814 individual Facebook users
  - ZPD Facebook page has 56 Likes (+27 from June)
  - ZFD Facebook page has 158 Likes (+13 from June)
  - ZPD Crime Tips Facebook page has 55 Likes (+14 from June)
  - Town of Zionsville Twitter account (@ZionsvilleIN) has 432 followers (+51 from June)
- Town of Zionsville Website July 2012 Stats ([www.zionsville-in.gov](http://www.zionsville-in.gov))
  - 8201 Visits with an average visit duration of 00:01:47
  - 23463 total page views
  - 64% of webpage views were from new users with 5283 visits
  - iPad was the most used mobile device visiting the site with 693 visits
  - Parks Department was most visited during June with 1141 pageviews
  - Water Executive Order was most viewed page with 1074 pageviews.