



Town of Zionsville - Information Technology
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Information Technology Monthly Report
March 2013

- Continuing network consolidation project
 - Hardware upgrades in-progress to complete consolidation project – additional server storage and backup storage hardware and software is currently arriving and being installed as it is received
- Completed purchase of additional server data storage and backup data storage equipment and software
- Ordered portable audio recording cart for Town Hall Meetings outside Bev Harves Room
- Upgraded to ZFD apparatus to 4G network connectivity
- Phone conference with twtelecom regarding new phone service for the Town of Zionsville facilities
- Met with Town Manager Mitro regarding website updates
- Met with Chief Vangorder regarding ZFD technology work
- Attended management training
- Attended weekly staff meetings
- Ongoing website updates for various department needs
- Social Media Notes:
 - Currently have 737 Likes (+53 from February) to the Town of Zionsville Facebook page, with an average weekly reach to individual 4857 Facebook users
 - ZPD Facebook page has 133 Likes (+24 from February)
 - ZFD Facebook page has 595 Likes (+301 from February) - large increase due to ZFD Firefighter death information posting, over 157,000 people saw the post, we received over 300 condolences to ZFD.
 - ZPD Crime Tips Facebook page has 149 Likes (+18 from February)
 - Town of Zionsville Twitter account (@ZionsvilleIN) has 777 followers (+56 from February)
- Town of Zionsville Website March 2013 Stats (www.zionsville-in.gov)
 - 8622 Visits with an average visit duration of 00:01:53
 - 24931 total page views
 - 69% of webpage views were from new users with 6003 visits
 - iPhone was the most used mobile device visiting the site with 1237 visits
 - Fire was most visited department during March with 1748 page views