



Town of Zionsville - Information Technology  
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Information Technology Monthly Report  
November 2013

- Continuing work with Clerk/Treasurers office to development electronic claims process
- Testing new communication software for Police/Fire laptops to enhance connection reliability
- Testing new software/hardware products for additional offsite backup
- Put in service 2 new laptops for ZPD, and 1 for ZFD
- Met with new Town copier representative
- Attended meeting with Town PIO contractor
- Attended weekly staff meetings
- Attended Town Council Meetings
- Social Media Notes:
  - Currently have 1360 Likes (+33 from October) to the [Town of Zionsville Facebook](#) page, with an average weekly reach to 4058 individual Facebook users
  - ZPD Facebook page has 301 Likes (+11 from October)
  - ZFD Facebook page has 719 Likes (+29 from October)
  - ZPD Crime Tips Facebook page has 204 Likes (+4 from October)
  - Town of Zionsville Twitter account ([@ZionsvilleIN](#)) has 1393 followers (+81 from October)
- Town of Zionsville Website November 2013 Stats ([www.zionsville-in.gov](http://www.zionsville-in.gov))
  - 6549 Visits with an average visit duration of 00:01:50
  - 17990 total page views
  - 63% of webpage views were from new users
  - iPhone was the most used mobile device visiting the site with 1227 visits
  - Police was most visited department during November with 434 page views