



Presented July 7, 2015

**Town Council Report for June 2015
Parks and Recreation Activity Highlights:**

Zionsville Parks Golf Course (ZGC)

- For this month just past, our gross operating profit at Zionsville Park's Golf Course was just ~\$33,492. So in terms of the gross operating profit, last month's highest May we've ever recorded was followed by the lowest June we've had in our seven seasons of operation. Weather was clearly the biggest factor. We had 6 days of full closure due to rain or flooding on the course. And we had 10 additional days of daily gross receipts in the 500's or less. Typically our totals for this particular month are in the ~\$37,785 (2010) to a high of ~\$52,749 (2012) range (not counting 2015). This month's average for our seven-year time span (including 2015) is ~ \$42,709.

Zion Nature Center (ZNC)

- This past month we had just shy of 1000 (994) visitors/program participants at our Zion Nature Center. Over ½ of these (535) were drop in visitors to the Zion Nature Center itself 139 of those self-directed walk-in's received a staff-led, impromptu mini-program (this 139 is less than normal, but we were pretty involved with camps during the month). For this past month, the majority of our staff's programming availability was taken up leading/providing the day camps
- These day camp programs have been going very well. Most camps have between 14-20 registrants. A scant handful of sessions have 21+ participants or numbers in the single digits. Our smallest attendance is in the Biologist Bootcamp session for the teens (always a hard age range for recreational programming). But ironically enough, the smaller size in this session lends itself for well to the more technical nature of the subject matter.

Other Highlighted Parks Matters

- There will be a formal presentation at this Town Council meeting of Zionsville's newest National Award, the Bronze designation as a Bicycle Friendly Community. This is a rare national recognition (one of only 358 nationwide) and there are only 8 others in the entire state of Indiana (all these last are also Bronze-level but one).
- The new *Tails on the Trails* program's registration has closed. We have 89 participants. Very, very nice for a first time program. The walks in our various parks are still going on (one had to be rescheduled due to flooding at that location). This helps train people on proper pet etiquette and gets them out in various parks for some fun & healthy exercise.
- The 6 weeks of the Zionsville Bike Challenge has now completed (May 18th through June 28th). Final participation numbers were at 128 riders (up over 50% from the first year in 2014)! Riders still have the full week after the event's close to log-in their miles in our survey tool, so we don't know the final numbers of miles, etc. We do know that even at the end of the 5th week more miles had been logged than the whole program's totals last year. We will finalize numbers in next month's report.