



Presented September, 2015

## **Town Council Report for August 2015 Parks and Recreation Activity Highlights:**

- *Zionsville Parks Golf Course (ZGC)*: For this month just past, and after two months of poor conditions, the weather finally allowed us to stay open for each of the 31 days of the month. Therefore our monthly gross operating profit for the Zionsville Park's Golf Course rebounded from the previous months and stood at ~\$43,635 for August 2015. This places us smack in the middle range for this month over our seven full seasons of operation, with a gross operating profit high of ~\$48,130 (in 2009), and a low of ~\$39,927 (in 2010) This month's average for our seven-year time span (including 2015) is ~ \$44,092.
- *Zions Nature Center (ZNC)*: This was a solid month for our Nature Center with over 530 participants in our programs (throughout the park system) and visitors to our Center. Over half of these (274) were unscheduled walk-ins to our Zionsville Nature Center. A bit less than half of the overall total (243) attended our various public programs... with the largest being our cooperative Creekfest program with the Street and Stormwater Department (more on this below).

### *Additional Programming, Partnerships, Other Events in the Parks, etc:*

- *Zionsville Creekfest*: In the third year of this program's existence, it continues to be a cooperative effort between Zionsville Parks and Recreation Department and the Town's Department of Streets and Stormwater. While it still included the popular stream cleaning activities, this year we organizers expanded the event to include an educational, environmental festival component at Elm Street Green. This year with our expanded format, we attracted at least 180 Creekfest participants, with 90 of that number being actually in Eagle Creek working on cleaning activities. Citizen-angler Todd Settle, Gavin Merriman of the Street and Stormwater Department, Park Naturalist Mindy Murdock, and Park Superintendent Matt Dickey served as the primary Organizational Committee. Andy Pickell and other key volunteers also assisted for the day of the event. Once again, our local business community is supporting our efforts with significant donations from Akards, Sub-16, Marsh, Wildcat Creek Outfitters and others.

### *Other Highlighted Parks Matters*

- *Tails on the Trails*: In its first year, our new program designed in part to get educate dog owners/walkers out in some of the parks they may not have seen and to education them on proper pet etiquette (including Zionsville's long-standing Leash Law) had really great success. We had 89 dogs registered and generated over \$1300 worth of donated prizes and other value to the participants. Much of that from our local, pet oriented business community. And of course this helped those businesses by giving them valuable public exposure for their business.