



Town of Zionsville - Information Technology
1100 West Oak St – Zionsville, Indiana
Phone: 317.873.1577

2015 Information Technology
Year End Report

2015 Technology Highlights

- Town Website Project
 - Contracted with CivicPlus to design, build, and implement a new website for the Town of Zionsville
 - Project was kicked off in April 2015
 - All town staff responsible for website updates were trained throughout multiple training sessions with the CivicPlus training team
 - CivicPlus migrated all usable content from the existing site, moving nearly 4000 individual pages and items, inspecting, formatting and cleaning up each piece of content during the migration
- Planning Department Inspector Tablet Project
 - Planning department completed the second phase of working with WTH Technologies to update their inspections/permits tracking software to include updates for inspectors in the field
 - Town acquired ruggedized tablet hardware for each inspector with vehicle mounts
 - Field testing was completed and installation of vehicle mounts is to be completed in January 2016
- Indy Regional Open Data Project
 - Began discussions with the City of Indianapolis in Sept 2015 to join the regional initiative
 - Ongoing discussions during the Fall of 2015 with City of Indy and Socrata finalized with announcement of joint regional project
 - Town of Zionsville initial data sets are set to be launched in early 2016
- Server and Network Systems Upgrade Project
 - Completed installation of new servers to add additional redundancy to the primary servers
 - Completed installation of new networking hardware to add additional redundancy to critical network resources
 - Completed upgrade of security and intrusion detection software and hardware
- Town Mobile App
 - BlueBridge contracted to build mobile app for iOS and Android in partnership with the Zionsville Chamber of Commerce
 - Mobile app was launched in August 2015

2015 Town of Zionsville Web and Social Media Statistics

- 2015 Town of Zionsville Website Statistics (www.zionsville-in.gov)
 - 107,603 total sessions
 - Average visit duration of 1 minutes and 58 seconds
 - 287,312 total page views
 - iPhone was the most used mobile device visiting the site with 25,588 visits
 - Department Site visit statistics for 2015

Department	Pageviews
Police	22,578
Planning	24,074
Parks	46,267
Fire	18,189
Streets and Stormwater	8,608
Wastewater	10,536
Clerk/Treasurer and Administration	4,533
Town Court	2,871

- 2015 Social Media Statistics
 - Town of Zionsville Twitter account ended 2015 with 3404 followers, an increase of 909 followers.
 - Town Facebook page gained 870 new Likes during 2015 for a total of 3020 Likes
 - ZPD Facebook page gained 655 new Likes during 2015 for a total of 1182 Likes
 - ZFD Facebook page gained 536 new Likes during 2015 for a total of 1774 Likes
 - ZPD Crime Tips Facebook page gained 81 new Likes during 2015 for a total of 322 Likes