



Presented June 6; 2016

Town Council Report for May 2016
Parks and Recreation Activity Highlights:

Park Programming

- *Zionsville Parks Golf Course (ZGC):* Our monthly gross operating profit for the ZGC was over ~\$33,345. Up from ~\$21,771 the previous month in 2016. While this is a large increase from the previous month, it is actually our lowest month of May, most probably due to that spate of cold and raining conditions the first half of the month. The course was even closed some mornings until the frost could get off the greens (damage potential if played under such conditions) over the 8 seasons of operation. The average gross operating profit average stands at ~\$37,213 (including 2016's month of May). When looking back over the last 8 seasons, our two highest historical numbers for the month stand at ~\$42,008 in 2015 and ~\$41,586 in 2012. Our next lowest May had been in 2011 at ~\$34,344.

Additional Programming, Partnerships, Other Events in the Parks, etc.:

- *Zionsville Bicycle Challenge:* Is entering its third week. We have about the same number of participants as last year. Interestingly enough, there are an increased number of riders taking on the shorter challenges. This suggests to us we are even better reaching our target of bring new riders to bicycling. Or at least bring former riders back to the bike after a long absence. Our usual participant survey at the end of the six week program will help us better grasp the nuances.
- *Zionsville Park and Recreation's Summer Day Camps:* This annual set of program sessions, held at our Zion Nature Center, continues to be very popular. In addition, this year we have brought on an intern to help with Day Camp sessions and other ZNC work. She will be working closely with Mindy Murdock, our Park Naturalist.

Other Highlighted Parks Matters

- *Facebook:* While many Town Councilors (and general citizens) are probably aware the Park Department has considerable social media presence on the Town's outlets... They may not be aware that often certain postings generate considerable interest. The second largest number of views for the month was or a photo of a somewhat rare hawk sighting, taken by a park staffer while out inspecting a section of paved trails. It was second only to the video of the recent nearby tornado which of course had more viewers!