

Communications Report November 2017

- Press releases sent: ZFD responds to fire, ZFD goes R.E.D. on Fridays, Indiana Chamber honors former Town Council president, mowing work in Starkey Park, Christmas in the Village Thursday events.
 - Wrote and sent monthly e-newsletter.
 - Attended Town Council meetings.
 - Planned and organized Town Hall dedication event.
 - Processed Special Event Applications.
 - Attended Town Hall tours with various media.
 - Added Planning & Economic Development job listing and ZPD job listing to website.
 - Along with Mayor, met with Zionsville Magazine for new Town Hall story and photographs.
 - Along with Mayor, attended and photographed an event at zWorks in which Boosterville received grant money from AT&T.
 - Entered internal meetings into calendars.
 - Met with Girls and Boys Club regarding zGravy run and promotions.
 - Coordinated traffic flow and communication for busy Thanksgiving day on Main Street.
 - Attended Boone County Chamber annual awards dinner.
 - Attended Parks Department Master Plan Update meeting.
 - Met with Mayor, Ed Mitro and Chief VanGorder regarding community room use.
 - Developed and uploaded community room policy and user agreement.
 - Along with Mayor, attended Inside Indiana Business taped studio segment.
 - Planned and promoted 2nd annual Mayor's Night In event.
 - Attended Pleasant View Elementary's Blue Ribbon Award Celebration event and took photos.
- Social media updates:
- Twitter: 5174 followers
 - Facebook Town: 5693 likes
 - Facebook ZFD: 3548 likes
 - Facebook ZPD: 3448likes
 - Instagram: 1437 followers
 - E-newsletter: 2634 subscribers