

Communications Report December 2017

- Press releases sent: Big-4 Rail Trail tree work, 2018 paving and road projects, broadband ready ordinance, Third Street storm sewer improvements, ZFD safe exchange zone, Christmas tree disposal sites.
 - Wrote and sent monthly e-newsletter.
 - Attended Town Council meetings.
 - Processed Special Event Applications.
 - Along with Mayor, met with ZCHS Young Republicans Club at the high school.
 - Entered all 2018 schedule of meetings into calendar.
 - Along with mayor, met with Moody's CEO to discuss marketing ideas.
 - Along with mayor and deputy mayor, met with Duke Energy to discuss substation improvements.
 - Attended Boone EDC's Annual Meeting and Award Ceremony.
 - Met with Zionsville Middle School students for interview project about writing.
 - Attended Beazer Homes Hampshire ribbon cutting along with the Chamber.
 - Along with mayor, met with Current to discuss what's ahead in 2018.
 - Coordinated with Boone County Leadership for 2018 sponsorship of program.
 - Coordinated to have Bicentennial Buffalo at Town Hall.
 - Helped plan and coordinate Staff Holiday Party.
 - Planned and coordinated with staff for topics for Mayor's Night In.
 - Worked with Zionsville Cultural District on 2018 poetry contest press release.
 - Updated front lobby display case with promotional items.
 - Met with Jane Fuqua to discuss overhaul/revamp of neighborhood association program and communications.
- Social media updates:
- Twitter: 5204 followers
 - Facebook Town: 5767 likes
 - Facebook ZFD: 3696 likes
 - Facebook ZPD: 3496 likes
 - Instagram: 1480 followers
 - E-newsletter: 2650 subscribers