

Communications Report

January 2018

- Press releases sent: Fourth Street storm sewer project, 2018 board/committee/commission appointments, Tom Wood Toyota first customer, Sidewalk Poetry Contest deadline extended, Mayor's Night In/State of the Town events, ZFD firefighter raising money for son.
 - Wrote and sent monthly e-newsletter.
 - Attended Town Council meetings.
 - Processed Special Event Applications.
 - Along with Matt Dickey, interviewed with Current in Zionsville for upcoming stories.
 - Met with Todd Settler to discuss fundraiser event opportunity at TH.
 - Along with Mayor, participated in video shoot of Town Hall with local realtor team.
 - Along with Mayor, worked with Tom Wood Toyota and visited their building on opening day to lease new Town vehicle.
 - Met with Mayor Haak and Ed Mitro to discuss 2018 goals.
 - Met with ZCS Director of Communications Janet Mann.
 - Coordinated and attended Fox59 Your Town Friday shoot in Zionsville.
 - Met with Palomino Catering to discuss upcoming events in Town Hall.
 - Attended safety committee discussion.
 - Met with Boone EDC to discuss current projects.
 - Posted jobs for various departments on Town website.
 - Coordinated with local news stations for interviews re: ZFD firefighter story.
 - Coordinated with MetroNet and HOAs for update meeting next month.
 - Completed setting up new HOA page on the website and communicating with HOA groups.
 - Sent welcome to Zionsville letters on behalf of mayor to new residents.
- Social media updates:
- Twitter: 5265 followers
 - Facebook Town: 5819 likes
 - Facebook ZFD: 3728 likes
 - Facebook ZPD: 3525 likes
 - Instagram: 1504 followers
 - E-newsletter: 2667 subscribers