

## **Communications Report February 2018**

- Press releases sent: ZFD Citizen's Academy
  - Wrote and sent monthly e-newsletter.
  - Attended Town Council meetings.
  - Processed Special Event Applications.
  - Along with Mayor, met with Boone County Habitat for Humanity.
  - Coordinated with MetroNet and HOAs for presentation at Town Hall.
  - Created Eventbrite, graphics and more for Fly Fishing Film Tour event at Town Hall.
  - Met with Moontown Brewery marketing coordinator.
  - Met with Diane Schultz of Boone County Chamber.
  - Trained with Joe Rust on front lobby TV screen and updated content.
  - Met with website programmer for new website.
  - Created PowerPoint slides and content for State of the Town and attended the event.
  - Coordinated with Community Foundation of Boone County for their annual breakfast which took place at Town Hall.
  - Attended Community Foundation of Boone County annual breakfast.
  - Attended Boone County Leadership Government Day.
  - Met with Zionsville Community High School to discuss Walking Man project and collaborated on art contest with students.
  - Created a group for Town Hall art "task force" to start discussing art in Town Hall and set up initial meeting.
  - Along with Mayor, met with B. Happy Peanut Butter to discuss possibility of Guinness Book record event.
  - Met with door software company to discuss options for software.
  - Participated in Town Hall technology information session.
- Social media updates:
- Twitter: 5293 followers
  - Facebook Town: 5864 likes
  - Facebook ZFD: 3770 likes
  - Facebook ZPD: 3556 likes
  - Instagram: 1530 followers
  - E-newsletter: 2683 subscribers