

Communications Report

April 2018

- Press releases sent: Poetry contest winners announced, smoking ordinance amendment, heavy trash collection day, Town Hall drive opening, ZPD K9 Eso passing
- Wrote and sent monthly e-newsletter.
- Attended Town Council meetings.
- Processed Special Event Applications.
- Attended Boone County State of the Community.
- Attended and photographed zWorks second location grand opening/ribbon cutting.
- Attended and photographed Prescription Drug Take Back Day.
- Attended and photographed sidewalk poetry stamping.
- Photographed BCL day at ZFD Station #93.
- Attended and helped organize the First Ladies Breakfast at Town Hall.
- Attended and photographed Keller Williams grand opening/ribbon cutting.
- Attended and photographed Tom Wood Toyota grand opening/ribbon cutting.
- Attended PZAZ monthly meeting.
- Attended and photographed United Way 100-year celebration day at IMS with the Mayor.
- Ordered Zionsville logo t-shirts to sell.
- Along with Mayor, participated in an interview with WITT.
- Along with Mayor, met with Girl Scouts Troop to discuss Main Street cleanup day.
- Along with Mayor, met with Tobacco Free Boone County in Lebanon to discuss Zionsville's smoking ordinance.
- Organized and attended the Town Hall art task force meeting.
- Attended and planned first Mayor's Night In of the year.
- Attended Creekfest committee planning meeting.

- Social media updates:
 - Twitter: 5432 followers
 - Facebook Town: 5970 likes
 - Facebook ZFD: 3876 likes
 - Facebook ZPD: 3797 likes
 - Instagram: 1603 followers
 - E-newsletter: 2730 subscribers