

Communications Report May 2018

- Press releases sent: Zion Nature Center receives grant, South Main Street bridge/Zionsville Road project
 - Wrote and sent monthly e-newsletter.
 - Attended Town Council meetings.
 - Processed Special Event Applications.
 - Spoke with MetroNet communications regarding upcoming construction.
 - Communicated information about MetroNet construction timeline to affected neighborhoods.
 - Worked with Mindy Murdock to share information about grant award and Nature Play Days event series.
 - Received new Zionsville t-shirts & baseball tees and started selling.
 - Worked with Akard True Value to sell promotional items at their location.
 - With new Public Educator, created public education webpage and form request.
 - With ZFD, updated the CPR webpage.
 - With Mayor, interviewed with media regarding Gun Violence proclamation.
 - Added website link to a PDF of the new shops/restaurants map.
 - Worked with DevLab on new tourism website content/layout.
 - Worked with Mayor to issue National Gun Violence Awareness Day proclamation.
 - Communicated with an HOA regarding MetroNet's construction start.
- Social media updates:
- Twitter: 5450 followers
 - Facebook Town: 6054 likes
 - Facebook ZFD: 3911 likes
 - Facebook ZPD: 3835 likes
 - Instagram: 1629 followers
 - E-newsletter: 2751 subscribers