

Communications Report

June 2018

- Press releases sent: Storms spark fire, Street & Stormwater Department road projects, funding for SROs (joint press release), solicitor regulations in Zionsville
 - Wrote and sent monthly e-newsletter.
 - Attended Town Council meetings.
 - Processed Special Event Applications.
 - Organized and hosted Town Hall Art Task Force meeting.
 - Attended PZAZ meeting.
 - Organized and coordinated first staff summer cookout event.
 - Attended the Arc of Boone County fundraising celebration with BCSO.
 - Coordinated with Fox59 for interview with Mayor regarding SROs in schools.
 - Along with Matt Dickey, Mayor Haak and Jeff Pratt, traveled to Greenwood to look at patio shade structures.
 - Met with Mayor Haak, Matt Dickey, Jeff Pratt and Chief VanGorder to discuss outdoor patio.
 - Worked with the Chamber on the 2018 About Town Guide content and photos from Town.
 - Along with Mayor and Deputy Mayor Ed Mitro, met with Zionsville Cultural District to discuss public art.
 - Continued to work with DevLab on content and photos for Zionsville tourism website.
 - Coordinated and hosted Mayor for the Day event with Zionsville student.
 - Worked jointly with BCSO, ZCS and Whitestown to write and disseminate a joint press release on the announcement of SRO funding.
 - Sent several communications among HOAs regarding neighborhood-related questions.
 - Attended HOA Benefit Committee meeting.
 - Assisted with Mayor's remarks at ZFD Recruit Graduation ceremony.
- Social media updates:
- Twitter: 5482 followers
 - Facebook Town: 6156 likes
 - Facebook ZFD: 3980 likes
 - Facebook ZPD: 3900 likes
 - Instagram: 1675 followers
 - E-newsletter: 2778 subscribers