

## **Communications Report**

### **July 2018**

- Press releases sent: Creekfest event, Schedule changes in Zionsville Road Project
- Wrote and sent monthly e-newsletter.
- Attended Town Council meetings.
- Processed Special Event Applications.
- Communicated with Civic Plus regarding website re-do and the process next year.
- Attended the monthly PZAZ meeting.
- Attended Creekfest committee meeting.
- Along with Mayor, met with Gabi Youran to discuss her involvement in Be SMART.
- Coordinated with various groups on Creekside Corporate Park website updates.
- Coordinated with Zionsville Chamber regarding updates to About Town guide.
- Worked with IT Director on installation of new door software.
- Led the Town Hall Art Task Force meeting.
- Completed final layout of tourism website.
- Met with Boone County Chamber regarding Around Boone County publication.
- Met with local artist to discuss front lobby area.
- Trained on new Brivo system for doors and started scheduling August rooms.

#### -Social media updates:

- Twitter: 5510 followers
- Facebook Town: 6261 likes
- Facebook ZFD: 4064 likes
- Facebook ZPD: 3994 likes
- Instagram: 1725 followers
- E-newsletter: 2803 subscribers