

Communications Report

August 2018

- Press releases sent: Town awards two local organizations grants, Tails on the Trails
- Wrote and sent monthly e-newsletter.
- Attended Town Council meetings.
- Processed Special Event Applications.
- Launched Zionsville tourism-focused website.
- Met with Boone EDC to discuss current projects.
- Along with Mayor, met with Boy Scout student for Q&A.
- Attended the Westfield/Zionsville Chamber of Commerce luncheon and took photos.
- Met with Park Board President and Matt Dickey to discuss parks marketing opportunities.
- Along with Mayor, Deputy Mayor and IT Director, met with MetroNet.
- Along with Deputy Mayor, Fire Chief and Jeff Pratt, discussed Town Hall furniture.
- Posted information and fielded calls regarding Duke power outage.
- Posted information about election signage to website homepage and Planning Department section of website.
- Attended budget workshop.

-Social media updates:

- Twitter: 5513 followers
- Facebook Town: 6355 likes
- Facebook ZFD: 4126 likes
- Facebook ZPD: 4056 likes
- Instagram: 1786 followers
- E-newsletter: 2826 subscribers