

## **Communications Report November 2018**

- Press releases sent: Area familiarization with Santa driver training, ZFD crews carry carbon monoxide detectors.
- Wrote and sent monthly e-newsletter.
- Attended Town Council meetings.
- Processed Special Event Applications.
- Coordinated holiday luncheon date and RSVP from staff.
- Met with various local artists to look at lobby space.
- Attended and photographed the Vintage Charm ribbon cutting.
- Along with Wayne DeLong, met with Boone EDC to discuss Duke Energy site readiness grant.
- Along with Gavin Merriman, met with Jill Hoffman of White River Alliance to discuss resident engagement.
- Along with Creekfest planning team, met over lunch to discuss future of Creekfest and “send-off” Gavin.
- Posted crosswalk overview information on Street & Stormwater Department page.
- Along with Mayor, met with Home-A-Rama team to discuss Zionsville’s future site and marketing opportunities.
- Attended Employee Benefits Committee meeting.
- Along with Mayor and Deputy Mayor, met with Angola officials to discuss reorganization process.
- Compiled and posted 5 various Comprehensive Plan, Park Master Plan and other plan-related documents to website for Park Board.
- Attended “going away” celebration for Gavin.
- Hosted art task force committee meeting, decided on a first artist for Town Hall and notified artist.
- Along with Mayor, participated in zWorks promotional video shoot.
- Attended and photographed Christmas in the Village Parade.
- Hosted Mayor’s Night In at Town Hall.
- Photographed Zionsville Road bridge for project update.
- Along with Mayor and Deputy Mayor, met with local residents to discuss their farmland.
- Along with Mayor and Deputy Mayor, met with Boone County Voices for Change and IU Sustainability School professor to discuss new initiatives and opportunities.

### -Social media updates:

- Twitter: 5651 followers
- Facebook Town: 6655 likes
- Facebook ZFD: 4347 likes
- Facebook ZPD: 4265 likes
- Instagram: 2011 followers
- E-newsletter: 2868 subscribers