

Communications Report

March 2019

- Press releases sent: Update on Zionsville Road project, Project update from Street & Stormwater/Wastewater Departments, Spring Brush and Limb Collection
 - Wrote and sent monthly e-newsletter.
 - Attended Town Council meetings.
 - Processed Special Event Applications.
 - Along with Mayor, attended a community discussion at ZCS regarding a future panel event.
 - Attended Boone County State of the Community.
 - Met with new Golf Course manager to discuss website updates.
 - Along with Chief VanGorder, met with local videographer.
 - Participated in Active Shooter Training with Town Department Heads.
 - Coordinated and attended the Fly Fishing Film Tour showing at Town Hall.
 - Along with Lance Lantz, presented a Town of Zionsville update to ZWIN.
 - Along with Lance Lantz, met with local Boy Scout leader regarding idea for Avenue of Flags.
 - Coordinated presentation and attended State of the Town.
 - Along with Lance Lantz and Mayor Haak, participated in interview about Zionsville Road bridge.
 - Finalized delivery of Zionsville Road business grant letters and Zionsville Road project update letters.
 - Met with Julie at Community Foundation to discuss her new role.
 - Met with landscaping company, beekeeper and Jeff Pratt to discuss bee hives.
 - Along with Mayor Haak and Ed Mitro, met with local resident/nurse to discuss suicide prevention initiative.
 - Finalized installation of lobby artwork and artist recognition plaque.
 - Coordinated with Pathways Committee on Bike to Market Day.
 - Met with Vincent Randolph to discuss new public education vehicle for press release.
- Social media updates:
- Twitter: 5754 followers
 - Facebook Town: 6928 likes
 - Facebook ZFD: 4594 likes
 - Facebook ZPD: 4767 likes
 - Instagram: 2384 followers
 - E-newsletter: 2978 subscribers