

Communications Report

July 2019

- Press releases sent: 4th of July traffic alert, Future new Lions Park playground, Walking Man unveiled, Creekfest, Fire at Zionsville apartments, New play area at Elm Street Green
 - Attended two Creekfest planning committee meetings.
 - Added job posting for Wastewater Department on website.
 - Posted several traffic alerts on behalf of Wastewater Department, Street Department, Parks Department, ZPD and others related to events around town.
 - Coordinated with local media for Street Dance article.
 - Coordinated with Indianapolis Monthly for articles on Zionsville's participation in Home-A-Rama.
 - Worked with Town attorney and ZCD on MOU for promotional items.
 - Coordinated between ZPD and Coventry Ridge for the addition of no parking signs.
 - Updated shopping/restaurants map and placed copies at Town Hall as well as sent to Chamber to update on website.
 - Communicated 4th of July post-event traffic plan.
 - Along with Mayor Haak and the Chamber, attended and photographed The Rail grand unveil/ribbon cutting event.
 - Worked with signage company to design and order signs for new playgrounds at two parks.
 - Updated Zionsville restaurant/shop map and posted on websites and sent to Chamber for posting.
 - Attended weekly Town Department Head meetings.
 - Processed special event applications.
- Social media updates:
- Twitter: 5856 followers
 - Facebook Town: 7444 likes
 - Facebook ZFD: 4848 likes
 - Facebook ZPD: 5076 likes
 - Instagram: 2697 followers
 - E-newsletter: 2812 subscribers