



Town of Zionsville - Information Technology  
1100 West Oak St – Zionsville, Indiana  
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Information Technology Monthly Report  
August 2014

- Met with CivicPlus regarding web design capabilities
- Worked with InterAct to address some outstanding issues with the mobile software
- Met with ITSavvy regarding their hardware sales and consulting capabilities
- Worked with Parks Dept to setup new web domains for their fundraising
- Attended Town budget workshops
- Attended weekly staff meetings
- Social Media Notes:
  - Currently have 1992 Likes (+36 from July) to the [Town of Zionsville Facebook](#) page
  - ZPD Facebook page has 418 Likes (+15 from July)
  - ZFD Facebook page has 920 Likes (+34 from July)
  - ZPD Crime Tips Facebook page has 231 Likes (+2 from July)
  - Town of Zionsville Twitter account ([@ZionsvilleIN](#)) has 2279 followers (+88 from July)
- Town of Zionsville Website August 2014 Stats ([www.zionsville-in.gov](http://www.zionsville-in.gov))
  - 11,066 visits with an average visit duration of 00:01:52
  - 28,597 total page views
  - 65.77% of webpage views were from new sessions
  - iPhone was the most used mobile device visiting the site with 2,774 visits
  - Parks was most visited department during August with 3,927 page views