



Town of Zionsville - Information Technology  
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Information Technology Monthly Report  
August 2015

- Launched Town Mobile app from BlueBridge
- Ongoing meetings with CivicPlus to finalize design of new website
- Met with Cisco to discuss new switching hardware options
- Met with SecurityPros to discuss hardware for Town Hall
- Attended meeting of Open Indy Brigade with Mayor Papa at zWorks
- Continuing work on Planning Dept and Stormwater inspectors mobile hardware project
- Met with new Verizon Wireless representative to discuss current and future hardware needs
- Attended Government Center planning meetings
- Attended Town Council Meetings
- Attended weekly staff meetings
- Attended Council Budget Meeting
- Social Media Notes:
  - Currently have 2599 Likes (+67 from July) to the [Town of Zionsville Facebook](#) page
  - ZFD Facebook page has 1612 Likes (+20 from July)
  - ZPD Facebook page has 986 Likes (+98 from July)
  - ZPD Crime Tips Facebook page has 302 Likes (+9 from July)
  - Town of Zionsville Twitter account ([@ZionsvilleIN](#)) has 3129 followers (+94 from July)
- Town of Zionsville Website August 2015 Stats ([www.zionsville-in.gov](http://www.zionsville-in.gov))
  - 9,912 visits with an average visit duration of 00:01:52
  - 25,416 total page views
  - 67.26% of webpage views were from new sessions
  - Mobile devices accounted for 36% of visits
  - iPhone was the most used mobile device visiting the site with 2,437 visits
  - Parks was most visited department during August with 5,018 page views.