Information Technology Monthly Report
October 2015

- Two staff trainings completed on new Town website administration
- Ongoing meetings with CivicPlus regarding new website
- Met with Socrata to discuss open data initiative software
- Met with Parks Dept to go over new website operations
- Met with ZFD to work through document management system updates
- Attended Government Center planning meetings
- Attended Town Council Meetings
- Attended Weekly Staff Meetings
- Social Media Notes:
  - Currently have 2765 Likes (+108 from September) to the [Town of Zionsville Facebook](#) page
  - ZFD Facebook page has 1655 Likes (+22 from September)
  - ZPD Facebook page has 1056 Likes (+20 from September)
  - ZPD Crime Tips Facebook page has 310 Likes (+6 from September)
  - Town of Zionsville Twitter account ([@ZionsvilleIN](#)) has 3287 followers (+62 from September)
- Town of Zionsville Website October 2015 Stats (www.zionsville-in.gov)
  - 9,318 visits with an average visit duration of 00:01:55
  - 24,716 total page views
  - 65.66% of webpage views were from new sessions
  - Mobile devices accounted for 39% of visits
  - iPhone was the most used mobile device visiting the site with 2,481 visits
  - Parks was most visited department during October with 2,852 page views.