



Town of Zionsville - Information Technology
1100 West Oak St – Zionsville, Indiana
Phone: 317.873.1577

Information Technology Monthly Report
February 2016

- Completed final items to have the new Town website go live on March 1, 2016.
- Met with Netch to discuss hardware replacement updates
- Met with Impact to discuss document management systems and hardware options
- Met with Town Manager Mitro to finalize new website information
- Met with ITsavvy to discuss server replacement cycle options
- Met with Stormwind to discuss software and hardware training options
- Attended Public Information Sessions for Town Hall Project
- Attended Government Center planning meetings
- Attended Town Council Meetings
- Attended Weekly Staff Meetings
- Social Media Notes:
 - Currently have 3241 Likes (+120 from January) to the [Town of Zionsville Facebook](#) page
 - ZFD Facebook page has 1860 Likes (+56 from January)
 - ZPD Facebook page has 1372 Likes (+147 from January)
 - ZPD Crime Tips Facebook page has 320 Likes (-1 from January)
 - Town of Zionsville Twitter account ([@ZionsvilleIN](#)) has 3587 followers (+117 from January)
- Town of Zionsville Website February 2016 Stats (www.zionsville-in.gov)
 - 7,927 visits with an average visit duration of 00:02:08
 - 22,991 total page views
 - 62.94% of webpage views were from new sessions
 - Mobile devices accounted for 40.31% of visits
 - iPhone was the most used mobile device visiting the site with 1,672 visits
 - Parks was most visited department during February with 2,463 page views.