

## **Communications Report**

### **October 2016**

- Sent first Town monthly e-newsletter via new Constant Contact account.
- Created new Special Events Application page on the website.
- Updated the website with new LIT Fact Sheet.
- Updated the website with Boone County election dates and times.
- Attended Zionsville Chamber Legislative Luncheon.
- Met with Bill Soards, AT&T Indiana President regarding Creekside fiber ready announcement.
- Sent press releases for: Zionsville trick-or-treat hours, curbside leaf collection, Do It Again Recycled Art Market event
- Attended Torch Relay celebration event in Lincoln Park and photographed for social media.
- Organized AT&T Fiber Ready press conference at Creekside and sent notices to media and internal departments.
- Attended AT&T Fiber Ready press conference.
- Attended LIDS Press Box media preview and photographed for social media and the website.
- Met with Fishers Director of Communications.
- Talked with Boone County EDC about Small Business Saturday and what Boone County is doing.
- Spoke with CGI – video company offering us videos for website homepage.
- Interviewed live on air with 91.9 WITT.
- Added a Street Department update to the website of 2016 road rehab projects and key projects coming in 2017.
- Organized Mayor's welcome with ZCHS French exchange students and hosted them at Town Hall.
- Toured Arc of Boone County with Mayor and Deputy Mayor.
- Posted past RDC meeting minutes on website (2012 – present).
- Attended CDC meeting.
- Attended Town Council meeting.
- Attended Chamber Christmas in the Village marketing meetings.
- Attended weekly staff meetings & Town Hall update meetings.

#### -Social media updates:

- Twitter: 4413 followers
- Facebook Town: 4531 likes
- Facebook ZFD: 2658 likes
- Facebook ZPD: 2511 likes
- Instagram: 1012 followers