

Communications Report December 2016

- Sent press release for: new recycling center at Zion Nature Center; ZPD detective lieutenant Chuck White graduating from FBI National Academy; ZFD ice water rescue training; Christmas tree disposal sites; Duke Energy Foundation grant.
- Took call we IBJ regarding Creekside update with Mayor and Wayne.
- Worked with IBJ photographer and Wayne for Creekside photos.
- With Mayor & Ed Mitro, met with Zionsville Cultural District to discuss poetry contest.
- Updated Town Council website page with bios, photos and new 2017 schedule of meetings.
- Attended Zionsville Local Organizing Committee RFP video showing at zWorks with Mayor.
- Attended "We The People" mock congressional hearings at Zionsville West Middle School with Mayor Haak and acted as a judge.
- Pitched media for ZFD ice water rescue training with Mayor and the following news outlets came: WTHR, WISH, RTV6, Times Sentinel and Current (and Fox59 emailed for photos).
- Met with NBE Event Group to discuss promotional items/swag options for 2017.
- Accepted into 2016 Boone County Leadership program.
- Uploaded job postings on the website for Park Department.
- Planned & coordinated staff holiday pitch-in luncheon.
- End of year social media stats:
 - Twitter – hit my end of year push goal of 4500.
 - Instagram – way surpassed my end of year push goal of 1000.
 - Grew Twitter followers by +517 since I began in August.
 - Grew Town Facebook followers by +682 since I began.
- Social media updates:
 - Twitter: 4520 followers
 - Facebook Town: 4711 likes
 - Facebook ZFD: 2900 likes
 - Facebook ZPD: 2604 likes
 - Instagram: 1110 followers