

Communications Report

January 2017

- Sent press releases for: Mayoral board/commission appointments, Fallen oak tree in Starkey Park, Chamber announcing move into new Town Hall.
- Sent Town monthly e-newsletter.
- Spoke with Current in Zionsville about Duke Energy grant.
- Met with Mayor and Deputy Mayor (and spoke with Heather Wiley) to discuss protocol for selling and ordering promotional items.
- Updated various Planning Department pages on the website (and added an Inspections page).
- Met with Zionsville Cultural District to prepare Sidewalk Poetry news release.
- Attended Cobblestone Grill demolition day and took photos for social media.
- Worked with the Chamber on joint press release announcing space in new Town Hall.
- Worked with Gavin from Stormwater Department on comprehensive (and on-going) changes and updates to various Stormwater pages on the website.
- Met with Mayor and Deputy Mayor for 2017 goal setting.
- Attended Employee Benefits Committee meeting.
- Met with Cru Zionsville organizer to discuss this year's event.
- Worked with Chief VanGorder on marking furniture in our building for new Town Hall.
- Designed an ad for Creekside Corporate Park to be in Site Selection magazine.

-Social media updates:

- Twitter: 4579 followers
- Facebook Town: 4570 likes
- Facebook ZFD: 2938 likes
- Facebook ZPD: 2638 likes
- Instagram: 1144 followers