

## **Communications Report February 2017**

- Sent press releases for: Zionsville Golf Course rate increase, sidewalk poetry contest (in partnership with Zionsville Cultural District), Certified Public Manager program Town graduates.
- Sent Town monthly e-newsletter.
- Met with new Chamber Executive Director Tracey Phillips and Kris Patel.
- Attended Governor Holcomb's visit to Zionsville and capture photos of visit for social media.
- Attended initial Creekfest meeting with Creekfest team.
- Along with Mayor Haak and Ed Mitro, met with Zionsville Cultural District regarding Sidewalk Poetry.
- Participated in Constant Contact webinar about designing email templates.
- Attended Boone County Leadership program at Whitestown Municipal Complex and Indiana Statehouse.
- Attended new Town Hall furniture planning discussion with Chief, Mayor and Chrissy.
- Attended Employees Benefits Committee meeting.
- Met with Chief VanGorder, Mayor Haak and Ed Mitro to discuss Town Hall sponsorship packages.
- Toured and took photos of the new Pearson Automotive Tennis Center with Mayor Haak and Wayne DeLong.
- Attended the Chamber of Commerce's Business Breakfast Series – State of the Town and shared key messages via live Tweets.
- Attended Employee Benefits Committee meeting.
- Created and distributed Employee Benefits Survey to all Town employees.
- Met with Wayne DeLong to discuss Creekside Corporate Park website updates.
- Added job postings to the website for Wastewater Department and Police Department.
- Followed up with all local meeting, VRA and neighborhood groups regarding new park public input meeting schedule.
- Attended weekly staff meetings and weekly Town Hall progress meetings.
- Processed Special Event Applications.

### **-Social media updates:**

- Twitter: 4634 followers
- Facebook Town: 4882 likes
- Facebook ZFD: 2974 likes
- Facebook ZPD: 2717 likes
- Instagram: 1181 followers
- E-Newsletter: 2410 recipients