

Communications Report

March 2017

- Sent press releases for: spring brush & limb collection, ZFD Recruit Academy, Zionsville named a Tree City USA, Cobblestone interior transformation, upcoming road closures and projects.
- Updated website with this year's brush & limb and heavy trash collection information.
- Sent Town monthly e-newsletter.
- Attended weekly staff meetings and weekly Town Hall progress meetings.
- Processed Special Event Applications.
- Compiled listing of 2017 Main Street events for Chamber to use and to share with merchants.
- Met with Zionsville Chamber to go over 2017 special events on Main Street & approve applications.
- Worked with AIM to organize filming b-roll of Zionsville and interview with Mayor Haak for video for legislative dinner.
- Posted Zionsville Golf Course jobs and inspector job on website.
- Updated Creekside website for Site Magazine March launch.
- Attended Boone County Leadership program at Lebanon High School and Lebanon Middle School.
- Updated and completed Town Hall sponsorship package materials.
- Attended Family Allergy & Asthma ribbon cutting.
- Coordinated with Mayor and local to Zionsville vendor on promotional product ideas.
- Toured new Town Hall with Chamber.
- Published Street Department bid projects to bid section of website.
- Met with Kim Heffner, new Director of Marketing and Communications with Boone EDC.
- Met with Ashley Elrod, Fishers Director of Communications.

-Social media updates:

- Twitter: 4972 followers
- Facebook Town: 4953 likes
- Facebook ZFD: 3035 likes
- Facebook ZPD: 2816 likes
- Instagram: 1211 followers
- E-Newsletter: 2456 recipients