

Communications Report

April 2017

- Sent press releases for: upcoming road closures and projects, heavy trash collection, Creekside trails opening.
 - Sent Town monthly e-newsletter.
 - Attended weekly staff meetings and weekly Town Hall progress meetings.
 - Processed Special Event Applications.
 - Attended Creekfest update meeting.
 - Worked with Zionsville Little League on press release content and dissemination.
 - Attended Boone County Leadership day – Boone County Law Enforcement.
 - Visited firefighter recruits in training and took photos for social media.
 - Met with local vendors for promotional product suggestions and ideas.
 - Met with Chief VanGorder, CSO and others about furniture plan for new building.
 - Attended and photographed Park's Department Pull for Parks program.
 - Planned and programmed first Mayor's Night In.
 - Wrote and sent mayoral proclamation for Zionsville Little League Day.
 - Took updated photos of Creekside trail system and pocket park for trail opening announcement.
 - Worked with Civic Plus to update website homepage icons to include link to future online payment website/link.
 - With Mayor and Ed Mitro, met with Steve Monday at Ulen Golf Club to discuss promotional opportunities.
 - Attended Tom Wood Toyota Groundbreaking event.
 - Along with Mayor, attended signing of HB 1002 at Statehouse Rotunda.
 - Updated Creekside Corporate Park website with newsworthy information and maps.
 - Interviewed with Current about Creekside trail system.
- Social media updates:
- Twitter: 4,757 followers
 - Facebook Town: 5,020 likes
 - Facebook ZFD: 3,080 likes
 - Facebook ZPD: 2,875 likes
 - Instagram: 1,231 followers
 - E-Newsletter: 2,457 recipients