

Communications Report

June 2017

- Sent press releases for: Fireworks safety tips (with Tiffany and ZFD), Zionsville house fire (with Chief VanGorder), ZPD K9 Eso begins retirement, closure of Town Hall parking lot sidewalk
 - Sent Town monthly e-newsletter.
 - Attended weekly staff meetings and weekly Town Hall progress meetings.
 - Attended Town Hall tour.
 - Created proclamation for Jeff Papa Day.
 - Attended Boone County Leadership day – Manufacturing and Warehousing.
 - Along with Mayor, met with Zionsville Meadows to discuss marketing opportunities.
 - Attended WITT 91.9 interview with Mayor Haak.
 - Continued discussions with local businesses regarding Town Hall room sponsorship.
 - Ordered and received logo license plates for promotional/giveaway items.
 - Attended Zionsville Chamber’s Business Breakfast Series.
 - Attended Creekfest planning meeting.
 - Posted job openings for Parks Department and Street & Stormwater Department on website.
 - Met with Diane Schultz of Boone County Chamber to discuss marketing opportunities for Zionsville/Boone County.
 - Coordinated with AIM for mid-point celebration of Community Crossings project next month.
 - Worked with Zionsville Chamber on Town’s content in 2017 About Town guide.
 - Attended Pathways Committee meeting.
 - Attended Benefits Committee meeting.
 - Coordinated with Street Department and ZCD for sidewalk poetry contest stamping and photographed stamping process.
 - Attended Arc of Boone County’s Tobacco Free Party and posted pictures/video.
- Social media updates:
- Twitter: 4,916 followers
 - Facebook Town: 5,262 likes
 - Facebook ZFD: 3,247 likes
 - Facebook ZPD: 3,202 likes
 - Instagram: 1,299 followers
 - E-Newsletter: 2,512 recipients