

Communications Report

July 2017

- Sent press releases for: Street & Stormwater Department road rehab projects update, Zionsville Road reconstruction public meeting notice, sidewalk poetry contest winners, Creekfest event, sewer line cleaning project, Pop Up Farmers Market in Boone Village, Street & Stormwater Department August 2017 road projects and paving update.
- Attended weekly staff meetings and weekly Town Hall progress meetings.
- Attended new Town Hall tours.
- Processed Special Event applications.
- Updated Town Council staff page on website.
- Attended special meeting of RDC.
- Met with Chief VanGorder, RL Turner and others to discuss furniture for new Town Hall.
- Along with the Mayor, attended Kiwanis Club breakfast meeting.
- Coordinated with the Chamber for the Town's Creekside ad in the About Town Guide.
- Attended Zionsville Road Project public information meeting and posted information and visuals on the website.
- Attended Coffee with a Cop and photographed for social media.
- Along with Matt Dickey, took phone call with media about Zionsville Golf Course.
- Met with Barry Cook to discuss sewer cleaning project and communications efforts and began communication through all channels.
- Finished setting up Town's Nextdoor page and began posting information so residents/neighborhoods have one more source for accessing important Town notifications.
- Helped coordinate (and attended) sidewalk poetry contest unveiling with Mayor Haak, Ed Mitro, Lance Lantz and ZCD.
- With Mayor Haak and Ed Mitro, attended Hot Dog It's Friday event with ZFD and ZPD benefitting Special Olympics Indiana.
- Along with Lance Lantz, took phone call with Current about North-South connector project.
- Met with RL Turner marketing coordinator to discuss Town Hall dedication.
- With Joe Rust's guidance, began uploading meeting schedule to new TH calendar.
- Met with new publisher of Times Sentinel.
- Met with Tracy Phillips at Zionsville Chamber to discuss future website ideas.
- Along with Mayor Haak, attended Boone County Board of Realtors monthly meeting.
- Worked with Mayor Haak to issue congratulatory letter to local Eagle Scout.
- Coordinated with Leigh Ann Akard for WISH TV interview for Pop Up Farmers Market.

- Social media updates:
 - Twitter: 4,970 followers
 - Facebook Town: 5,374 likes
 - Facebook ZFD: 3,298 likes
 - Facebook ZPD: 3,276 likes
 - Instagram: 1,336 followers
 - E-Newsletter: 2,558 recipients